

OFFICIAL RULES & REGULATIONS Jstyle Drawing

Only persons 18 or older who are legal U.S. residents are qualified to win.

1. Contest Sponsor: JStyle

1. Eligibility: Employees, officers and directors and their immediate family members (parents, children, siblings, spouse) of Cleveland Jewish Publication Company, as well as anyone otherwise associated with or involved in the design, development or implementation of the Drawing are NOT eligible.

2. Agreement to Drawing Rules: Participation in the Drawing is subject to these Official Rules; the first 100 people to purchase a ticket to the Jstyle event are automatically entered in the Drawing, and you agree to abide by and be bound by these Official Rules and the decisions of Jstyle (Sponsor), which are final and binding in all respects. It is strongly recommended that you review these Official Rules prior to purchase of event ticket purchase.

3. To Enter: Between August 1, 2014 and September 18, 2014, be the first of 100 purchasers of an event ticket for \$10 from www.Jstyle.com. There are no complementary or discounted event tickets. NO part of the purchase price of event ticket is tax-deductible. Complete the event online registration with all required information.

4. Drawing Prizes/Odds of Winning:

A. Grand Prize: Two round-trip tickets within the continental United States courtesy of Brickhaus Partners. Approximate retail value: \$1,500. Winner will be responsible for taxes, license, insurance and all other costs/expenses in conjunction with claiming, ownership and use of the tickets. Winner must be physically present at the event on September 18 to win. Sponsor disclaims any liability for any delays in availability of flights.

B. Second Prize: Two (2) Cleveland Cavaliers tickets to game during the 2014/15 season. Approx. Retail Value: \$322. Winner must be physically present at the event on September 18 to win.

C. Various other prizes will also be awarded based on the best or most original event or Jstyle-themed social media posts the week of September 18. Winner will be chosen at the sole discretion of the Jstyle staff.

Odds of winning a prizes at the event depend on number of tickets sold but are no worse than 1:100.

5. Additional Prize Restrictions: SPONSOR MAKES NO WARRANTY, REPRESENTATION OR GUARANTEE, EXPRESS OR IMPLIED, IN CONJUNCTION WITH ANY PRIZE. No prize substitution and no prize transfer permitted. Prize CANNOT be redeemed/exchanged for cash or credit. All unspecified costs/expenses in conjunction with prize acceptance and use (such as, travel to/from game) are winner's sole responsibility. There is a limit of one (1) prize per winner regardless of number of event tickets purchased.

6. Conditions of Participation/Refund Policy. In such event or if Sponsor otherwise has reason to believe that someone has tampered with the Drawing generally or otherwise attempted to defraud Sponsor in any way, Sponsor will disqualify such person and may otherwise seek to protect its rights via all available

legal remedies, including possible criminal prosecution. In no event will Sponsor award more than one (1) Grand Prize or one (1) Second Prize.

7. REFUND POLICY: EXCEPT WHERE OTHERWISE INDICATED, TICKET PRICE IS NOT REFUNDABLE.

8. LIMITATION OF LIABILITY: Sponsor and its agencies assume no responsibility for (a) any incomplete, incorrect or inaccurate information, whether caused by web site users, tampering, hacking or by any of the equipment or programming associated with or utilized in the event purchase or by any technical or human error; (b) any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of any web site and/or (electronic) event tickets; and (c) any problems or technical malfunctions of any telephone network or lines, computer on-line-systems, servers or providers, computer equipment, software, programming or failure of e-mail on account of technical problems or traffic congestion on the Internet or at any website or any combination thereof, or for injury or damage to entrant's or to any person's computer (or any information/materials stored therein) related to or resulting from downloading materials from any website or participating in Drawing. Drawing is void where prohibited by law.

9. FORCE MAJEURE: If the Drawing cannot be conducted at the date, time and location due to fire, flood, storm or other natural cataclysm, riot, strike, civil commotion, materials shortage, governmental regulation, terrorist act (or threat of same) or any other causes beyond the control of Sponsor, Sponsor will conduct the Drawing at an alternate date, time and location to be posted at www.jstyle.com. If the on-line sale of event tickets cannot be conducted as planned due to fire, flood, storm or other natural cataclysm, riot, strike, civil commotion, materials shortage, governmental regulation, terrorist act (or threat of same) or virus, bug, worm or other computer/electronic/technological malfunction, error or failure of any kind, Sponsor will honor those (electronic) event tickets already sold but may suspend or terminate continued sales of (electronic) drawing tickets by posting a notice to such effect on the website.

10. RELEASES. By accepting a prize, where legal, winner agrees to the use of his/her name, photograph, voice, likeness, image, address (city, state) and other indicia of persona by Sponsor and its designees without further compensation or notice. By participating, entrant indemnifies, releases and agrees to hold harmless Sponsor and its promotion/production/marketing/public relations agencies and prize suppliers, and their respective directors, officers, representatives, shareholders, employees, volunteers, successors and assigns, from any and all liability arising from participating in the Drawing, any Drawing-related activity and/or the acceptance, receipt, possession or use/misuse of any prize. Failure of Sponsor to enforce any provision of these Official Rules shall not constitute the waiver of such provision. virus, bug, worm or other computer/electronic/technological malfunction, error or failure of any kind.